

# Deerfield Beach, Florida NEWS RELEASE



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**FOR IMMEDIATE RELEASE –December 1, 2020**

## **Deerfield Beach Announces Urban Land Institute (ULI) Technical Advisory Panel (TAP) Central City Redevelopment Public Meeting- December 7 & 8, 2020**

**DEERFIELD BEACH, FL –** The City of Deerfield Beach is pleased to announce a partnership with the Urban Land Institute (ULI) of Southeast Florida Technical Advisory Panel (TAP) to study and make recommendations for the redevelopment of the Deerfield Beach Central City Area. The study area includes the Dixie Highway Corridor from Sample Road in the south to Hillsboro Boulevard in the north, and the commercial, industrial and residential neighborhoods north of Hillsboro Boulevard between Martin Luther King Boulevard and North Dixie Highway. The Deerfield Beach City Commission voted unanimously in June 2020 to create a strategic plan for the redevelopment of this area. The ULI TAP will conduct an intensive two-day study of the area on Monday, December 7<sup>th</sup> and Tuesday December 8<sup>th</sup>. The study will include a review of area historical and background materials, a staff guided bus tour, public input, panelist working groups and a final report presentation on the evening of December 8<sup>th</sup>.

To ensure that plan recommendations for redevelopment meet community needs, the public is invited to participate in a **public input session on Monday, December 7, 2020, from 6:00PM - 8:00PM** utilizing communications media technology with elected officials, panelists and City staff participating through video conferencing. More than two elected officials may attend this meeting. Members of the public wishing to submit public comment for the panelists' consideration may also submit written comments via email to [economicdevelopment@deerfield-beach.com](mailto:economicdevelopment@deerfield-beach.com) any time before 9PM Monday, December 7<sup>th</sup>.

**The Urban Land Institute (ULI) of Southeast Florida** is an 84-year-old not-for-profit education and research institute whose mission is to promote leadership in the responsible use of land to create sustainable and thriving communities. ULI has long been at the forefront of best practices for the real estate and land use industries. **Technical Assistance Panels (TAPS)** are comprised of ULI members from across Southeast Florida who donate their extensive land use, engineering and real estate expertise to

determine the feasibility of community redevelopment initiatives. The Deerfield Beach ULI TAP (expert panelist list attached) is looking for public participation and feedback on the redevelopment of the Deerfield Beach Central City area during this session.

**Attending and Viewing ULI Public Input Session on December 7, 2020 from 6:00 PM-8:00 PM:**

This meeting will be broadcast live for members of the public.

**1. Zoom**

- a. **Via Zoom Online** - Access to the meeting will begin at 5:45 PM on December 7, 2020.
  - i. Use the following link below to access the meeting via Zoom:

**Join Zoom Meeting**

<https://uli.zoom.us/j/96246446205?pwd=b3RhMWN4Q2dVSEZhejdYOUVqUINUdz09>

**Meeting ID:** 962 4644 6205

**Web Password:** 468567

**Phone one-tap:** [+13017158592](tel:+13017158592).,[96246446205#](tel:+13017158592) or [+13126266799](tel:+13126266799).,[96246446205#](tel:+13126266799)

**2. Join by Web Browser Only (no client download):**

<https://uli.zoom.us/jc/join/96246446205>

**Public input is vital to the success of the study. If you are unable to access the session via computer, you are encouraged to**

**3. Join by telephone by dialing any of the toll-free numbers listed below:**

**Dial:** 877 853 5247 (Toll Free)

**Meeting ID:** 962 4644 6205

**Attending and Viewing ULI Presentation of Draft Recommendations Report on December 8, 2020 from 5:30 PM-6:30 PM:**

This meeting will be broadcast live for members of the public.

**1. Zoom**

- a. **Via Zoom Online** - Access to the meeting will begin at 5:15 PM on December 8, 2020
  - i. Use the following Zoom Link:

**Join Zoom Meeting**

<https://uli.zoom.us/j/96189967339?pwd=VDZlcz0ZRY1l0NWxhaEdBdVhCdVdvQT09>

**Meeting ID:** 961 8996 7339  
**Web Password:** 664780  
**Phone one-tap:** [+16468769923](tel:+16468769923), [96189967339#](tel:+196189967339) or  
[+13017158592](tel:+13017158592), [96189967339#](tel:+196189967339)

**2. Join by Web Browser Only (no client download):**

<https://uli.zoom.us/jc/join/96189967339>

**Public input is vital to the success of the study. If you are unable to access the session via computer, you are encouraged to**

**3. Join by Telephone by dialing any of the numbers listed below:**

For higher quality, dial a number based on your current location.

Dial: 877 853 5247 (Toll Free)

**Meeting ID:**

961 8996 7339

***For additional information or to send your questions for the Monday Session in advance, please contact the Department of Economic Development at 954-480-4262 or via email at [economicdevelopment@deerfield-beach.com](mailto:economicdevelopment@deerfield-beach.com)***